**Business Studies**

Business studies is an exciting and challenging subject which will introduce students to the dynamic world of business. It covers a broad range of topics that are designed to provide each individual with the knowledge and understanding that underpins modern businesses, as well as providing students with transferable skills which they will later utilise. As a department I aim to:

1. To build and establish the Business Studies Department at HHA
2. To achieve academic excellence in all business exams and to promote a learning environment that allows leaners to secure expected to excellent progress.
3. To create link with classroom learning to the wider business world.
4. To embed the learning objectives of each lesson through student lead activities and through the use of external resources

**Business members**

Teacher of Business Studies – Arpan Dutta

Key Stage 4 Business

Course description:

The course begins with a general introduction to Business for year 9 students. It involves an independent project and lessons which build the foundation for the GCSE course. The course develops in years 10 and 11 with a detailed analysis of the different functions of businesses including finance and marketing and how these impact both small (theme 1) and growing businesses (theme2).

**Number of hours taught:** 11 hours per week

Year 9 – 6 hrs

Year 10 – 5 hrs

**Specification:** <https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/GCSE_Business_Spec_2017.pdf>

**Books students/ parents can purchase:**

• Revise Edexcel GCSE (9-1) Business Revision Guide: includes online edition (REVISE Edexcel GCSE Business 2017) - ISBN: 978-1292190716

• Revise Edexcel GCSE (9-1) Business Revision Guide Workbook: (REVISE Edexcel GCSE Business 2017) - ISBN: 978-1292190709

CURRICULUM MAP: Business Studies Year 9 Long Term Plan 2018 - 2019 Exam Board: Edexcel - GCSE - Theme 1 examination (50%) and

Theme 2 examination (50%)

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| --- | --- | --- | --- | --- | --- | --- |
|  | **Autumn term 1 Weeks:** | **Autumn term 2 Weeks:** | **Spring term 1 Weeks:** | **Spring term 2 Weeks:** | **Summer term 1 Weeks:** | **Summer term 2 Weeks:** |
| **Key concepts** |  |  |  |  |  |  |
| **Themes** | Topic 1.1 – Enterprise and entrepreneurship | Topic 1.1 – Enterprise and entrepreneurship Topic 1.2 – Spotting a business opportunity | Topic 1.2 – Spotting a business opportunityTopic 1.3 - Putting a business idea into practice | Topic 1.3 - Putting a business idea into practice | Topic 1.3 - Putting a business idea into practice | Topic 1.4 – Making the business effective |
| **Whole school literacy focus** | Spelling of key terms Analysing | Spelling of key termsAnalysing and Evaluating | Spelling of key termsAnalysing and Evaluating | Spelling of key termsAnalysing and Evaluating | Spelling of key termsAnalysing and Evaluating | Spelling of key termsAnalysing and Evaluating |
| **Spiritual, Moral, Social and Cultural theme (SMSC) Fundamental British Values (FBV)** | Entrepreneurs, risk and reward and the role of entrepreneurship in the country. | Spotting Business opportunities, understanding competition and successful UK business examples. | Spotting Business opportunities, understanding competition and successful UK business examples. | Aims and objectives for Businesses, financial aspects that face British businesses. | Aims and objectives for Businesses, financial aspects that face British businesses. | Options for a Business start-up in the UK, locations, social aspects and the marketing mix, usingBritish business examples throughout |
| **Key Assessment Focuses, Suggested Assessments and Feedback Week** | Topic specific Quality Marked Assessment (QMA)Key terms bingo andquick quizzes throughout | Topic specific Quality Marked Assessment (QMA)Key terms bingo andquick quizzes throughout | Topic specific Quality Marked Assessment (QMA)Key terms bingo andquick quizzes throughout | Topic specific Quality Marked Assessment (QMA)Key terms bingo andquick quizzes throughout | Topic specific Quality Marked Assessment (QMA)Key terms bingo andquick quizzes throughout | Topic specific Quality Marked Assessment (QMA)Key terms bingo andquick quizzes throughout |
| **Special Events** |  |  |  |  |  | Possible visit to London |
| **Possible Visits** | TBA |

CURRICULUM MAP: Business Studies Year 10 Long Term Plan 2018 - 2019 EXAM BOARD: Edexcel - GCSE - Theme 1 examination (50%) and

Theme 2 examination (50%)

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|  | **Autumn term 1 Weeks:** | **Autumn term 2 Weeks:** | **Spring term 1 Weeks:** | **Spring term 2 Weeks:** | **Summer term 1 Weeks:** | **Summer term 2 Weeks:** |
| **Key concepts** |  |  |  |  |  |  |
| **Themes** | Topic 1.5 – Understanding external influences | Topic 2.1 – Growing the business | Topic 2.2 –Making marketing decisions | Topic 2.3 – Making operational decisions | Topic 2.4 – Making financial decisions | Topic 2.5 – Making human resources decisions |
| **Whole school literacy focus** | Spelling of key terms Analysing andEvaluating | Spelling of key terms Analysing andEvaluating | Spelling of key terms Analysing | Spelling of key terms Analysing | Spelling of key terms Analysing andEvaluating | Spelling of key terms Analysing andEvaluating |
| **Spiritual, Moral, Social and Cultural theme (SMSC) Fundamental British Values (FBV)** | Understand external influences on Businesses including legislation, technology, stakeholders and theeconomy. | Business growth, globalisation, ethics and the environment and the impact on businesses. | Marketing mix within British businesses.Business operations, using technology and working with suppliers. | Marketing mix within British businesses.Business operations, using technology and working with suppliers. | Business calculations required by British law and understanding British performance. | Growing a business, recruitment, training and motivation. |
| **Key Assessment Focuses, Suggested Assessments and Feedback Week** | Topic specific Quality Marked Assessment (QMA)Key terms bingo and quick quizzes throughout | PPE | Topic specific Quality Marked Assessments (QMA’s) | Topic specific Quality Marked Assessments (QMA’s) | Topic specific Quality Marked Assessments (QMA’s)PPE | Topic specific Quality Marked Assessments (QMA’s) |
| **Special Events** |  |  |  |  |  | Possible visit toLondon |
| **Possible Visits** | Visits to London to include: H of P, Old Bailey, RCJ, B of E, The crystal, Science museum, Warner Bros studio, financial district. |

CURRICULUM MAP: Business Studies Year 11 Long Term Plan 2018 - 2019 EXAM BOARD: Edexcel - GCSE Theme 1 examination (50%) and

Theme 2 examination (50%)

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|  | **Autumn term 1 Weeks:** | **Autumn term 2 Weeks:** | **Spring term 1 Weeks:** | **Spring term 2 Weeks:** | **Summer term 1 Weeks:** | **Summer term 2 Weeks:** |
| **Key concepts** |  |  |  |  |  |  |
| **Themes** | Recap/ Revise all topicsExam practice | Recap/ Revise all topicsExam practice | Recap/ Revise all topicsExam practice | Recap/ Revise all topicsExam practice | Recap/ Revise all topicsExam practice | Recap/ Revise all topicsExam practice |
| **Whole school literacy focus** | Spelling of key termsAnalysing and Evaluating | Spelling of key termsAnalysing and Evaluating | Spelling of key termsAnalysing and Evaluating | Spelling of key termsAnalysing and Evaluating | Spelling of key termsAnalysing and Evaluating | Spelling of key termsAnalysing and Evaluating |
| **Spiritual, Moral, Social and Cultural theme (SMSC) Fundamental British Values****(FBV)** | British businesses, legal aspects and social implications on businesses. | British businesses, legal aspects and social implications on businesses. | British businesses, legal aspects and social implications on businesses. | British businesses, legal aspects and social implications on businesses. | British businesses, legal aspects and social implications on businesses. | British businesses, legal aspects and social implications on businesses. |
| **Key Assessment Focuses, Suggested Assessments and****Feedback Week** | PPE | Topic specific Quality Marked Assessments |  | PPE | Topic specific Quality Marked Assessments |  |
| **Special Events** |  |  |  |  |  |  |
| **Possible Visits** |  NA |