

GCSE BUSINESS

If you enjoy:

communicating and explaining your ideas

thinking creatively and making decisions

working with numbers to solve business problems

learning about the world of business through real and relevant local and international brands then the GCSE Business course is the right subject for you.

What will I learn to do?

You'll start by exploring the world of small businesses through the lens of an entrepreneur. How and why do business ideas come about? What makes a successful business? You'll learn how to develop an idea, spot an opportunity and turn it into a successful business.

Then you'll move on to investigating business growth. How does a business develop beyond the start-up phase? You'll learn about key business concepts and issues and decisions you need to make when growing a business and working in a global business.

What skills do I need?

- Strong communication skills (oral and written)
- Analytical and critical thinking.
- Problem solving.
- Decision making.
- Logical thinking.

How will I be assessed?

The qualification will be assessed in two equally weighted exam papers. There is no coursework

What use would this qualification be after I leave school?

After this qualification you'll understand the world of business and have developed skills in:

- making decisions and developing persuasive arguments
- creative and practical problem solving
- Understanding data, finance and communication.

It's also a great step preparing you for further and higher education such as A levels and BTEC courses. A GCSE Business course could help prepare you for an entrepreneurial role and help you to gain an understanding of what is involved in a business-related profession, like accountancy, law, marketing or the leisure and tourism industry.