

## **BTEC Level 3 National Extended Diploma in Business**

### **Edexcel Entry requirements 5 GCSE grades at 9-4 including grades 4 in GCSE English & Maths**

Course content The programme aims to provide learners with an in-depth understanding of the operations and structures of businesses and also to equip students with the skills required to succeed in employment or at university. You will explore businesses in the public, private and voluntary sectors.

You will also cover a range of topics that include exploring business, marketing, finance, managing a business event and recruitment.

Students complete a range of mandatory and optional units as listed below:

- Exploring Business
- Developing a Marketing Campaign
- Personal & Business Finance
- Managing an Event
- International Business
- Principles of Management
- Business Decision Making
- Recruitment & Selection Process
- Investigating Customer Service
- Market Research
- The English legal System
- Work Experience in Business
- Market Research

### **Assessment overview BTEC Business**

1. Developing a Marketing Campaign: Part A – 2 hour preparation period & Part B – 3 hours supervised assessment completed using a computer – 70 marks
2. Personal & Business Finance: 2 hours (written paper) - 80 marks
3. Principles of Management: 3 hours supervised assessment completed using a computer – 88 marks
4. Business Decision Making: 3 hours supervised assessment completed using a computer – 70 marks

### **Progression**

This qualification gives learners experience of the breadth and depth of the sector that will prepare them for further study or training. This includes the opportunity for learners to choose

several topics from a selection of options reflecting the progression pathways in business. Students can use this qualification to either progress onto higher education and study for an undergraduate degree in careers such as finance, administration, accountancy, banking, law and business management. Further training and qualifications can lead to a wide variety of careers in business, finance, insurance, banking and management.