

Options Assembly

Wednesday 29th January

Finding out about subjects I don't currently study...

- Sociology
- Psychology
- Health & Social Care
- Travel & Tourism BTEC
- Vocational BTEC
- Business GCSE
- Enterprise BTEC
- Digital Technology
- Media Studies
- Citizenship

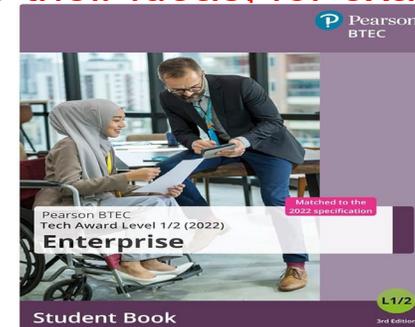
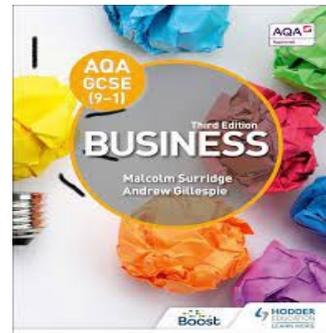
GCSE Business Studies



Business Studies & BTEC Enterprise

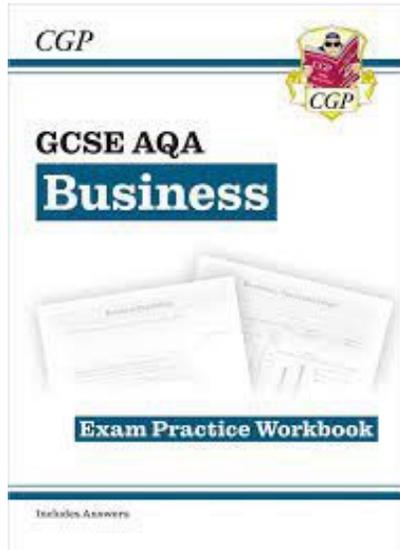
What will you study?

- The AQA GCSE Business Studies course will give you great foundational knowledge of what it is like to work in a business and the things that go into making a business successful or not.
- The course will give you a good understanding of how the departments of a business function individually and how they work together.
- The concepts learnt will be covered over six units. These are, Business in the Real World, Influences on Business, Business Operations, Human Resource, Marketing and Finance.
- **BTEC Enterprise course will allow you to apply your knowledge gained in classes in practical ways, through activities that will enable you to develop their ideas, for example, researching an idea for a small enterprise.**



AQA GCSE Business

What are the assessments?



Paper 1: Influences of operations and HRM on business activity

What's assessed

- Business in the real world
- Influences on business
- Business operations
- Human resources

How it's assessed

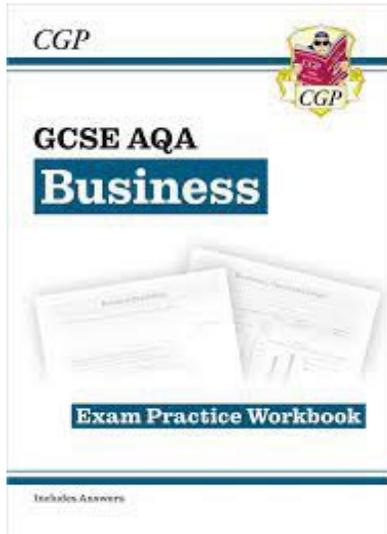
- Written exam: 1 hour 45 minutes
- 90 marks
- 50% of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.

Business Studies

What are the assessments?



Paper 2: Influences of marketing and finance on business activity

What's assessed

- Business in the real world
- Influences on business
- Marketing
- Finance

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50% of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.

BTEC Enterprise

What are the assessments?

You will be assessed through Pearson Set Assignments. The course is made up of three components: two internally assessed and one that is externally assessed.

Component 1 - Exploring Enterprises

- Internally assessed assignments
- 30% of the Total course

Component 2- Planning for and pitching an enterprise activity

- Internally assessed assignments
- 30% of the Total course

Component 3 – Promotion and Finance for Enterprise

- Externally Assessed task
- 40% of the Total course



Business Studies & BTEC Enterprise

How do you make the course rich?

- Lessons have individual PowerPoints which includes keywords, case studies, model answers, video clips, and other resources to support learning to make the course rich.
- Schemes of work are created to help teachers plan and sequence their lessons in advance.
- By following the SOW topic by topic and completing the topics within the required time or earlier, opportunities can arise for revision and practice.



Business Studies & BTEC Enterprise

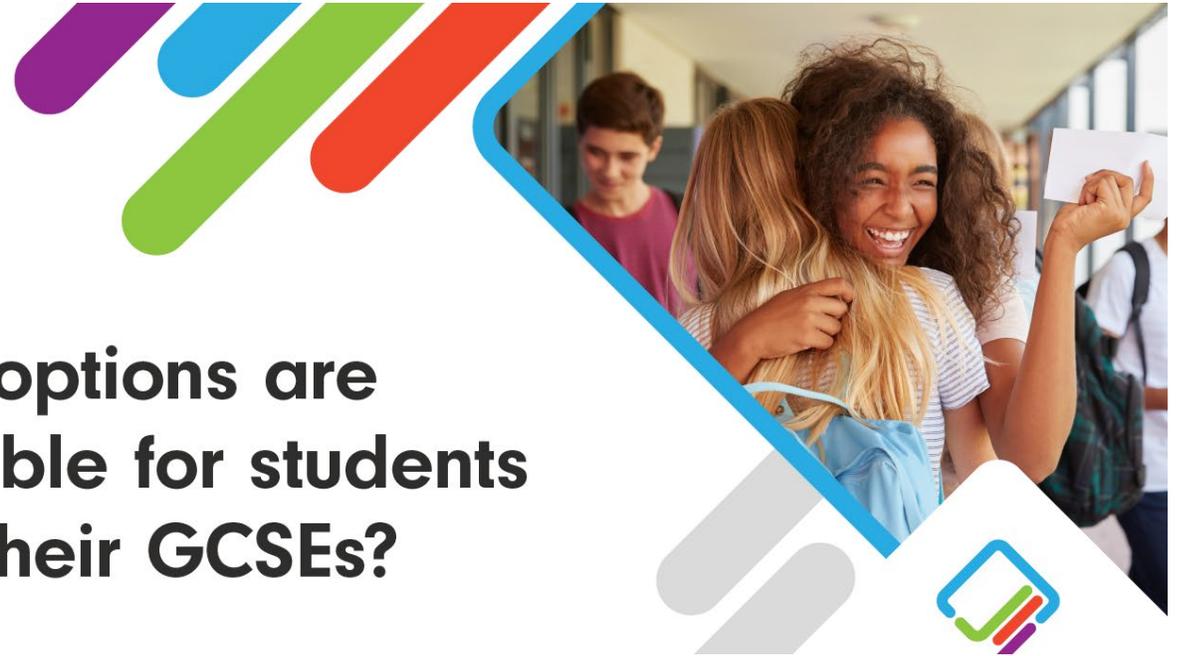
Where will it take me?

Some options available to you are:

- A-level Business
- BTEC level 3
- T Levels equivalent to three A levels
- Apprenticeships



**What options are
available for students
after their GCSEs?**



Business Studies & BTEC Enterprise

Do you think I will be good on the course?

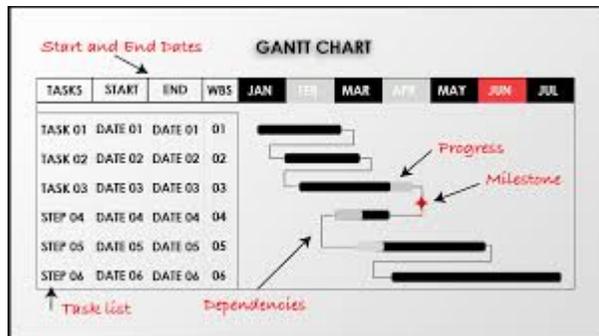
- Business Studies and BTEC Enterprise are great choices for anyone interested in the world of buying and selling of goods and services and also setting up a business.
- If you'd like to study business, after GCSEs, both courses provides an excellent foundation.
- It will give you the skills of coming up with business ideas, research skills, using maths skills to analyse data, making decisions and developing your communication skills through presentations and reports - all highly transferable skills.
- The skills you learn are transferable across a broad range of subjects and careers.



Pearson Edexcel Tech Award in Digital Information Technology

Coursework Example: Create an Information Point (Kiosk) for a Gym

You will get approximately 6 hours controlled assessment with no internet access to plan, design and build a hyperlinked information point.



Gym Classes:

supercalifragilistic
xpealidocious-ipso
facto ad hominem
per ardua ad astra
ex quercus glande



Gym Equipment:

supercalifragilisticxpeal
idocious



Demure Gym

Safe, relaxed
environment only for
women and girls

Booking and Reserving:

supercalifragilisticxpealidocio
us amar shunar bangla ami
tumay bhalobhashi chiro deen
tumar akash tumar batash amar
prane bajay bashi.

Gym Rules:

supercali
fragilistic
xpeali
docious.
De facto:



Media Studies



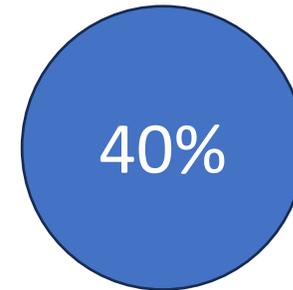
- With the world around us saturated by the media, the subject allows you to develop a strong media literacy, whilst also building on analysis skills.
- These skills are not only transferable in terms of other subjects but also in our every day lives.

Media Studies

How will I be tested?

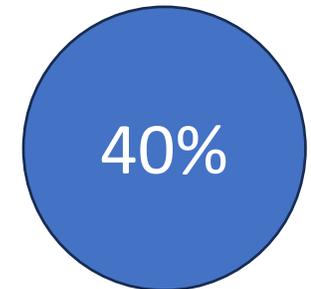
Component 1 – Exploring the media

Newspapers, advertising, magazines, radio, video games, film



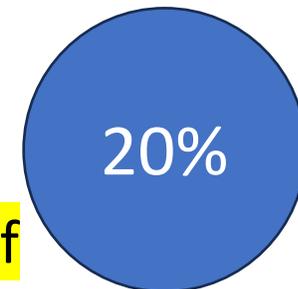
Component 2 – Understanding Media Forms and Products

Television & Music Videos



Component 3 – Creating media products

Technical work, filming, photoshoots, edit, working towards a brief



Media Studies

Where can it take me?

According to a survey on Govtech.com, 92% of all jobs now require at least one digital skill or understanding of digital presence/marketing.

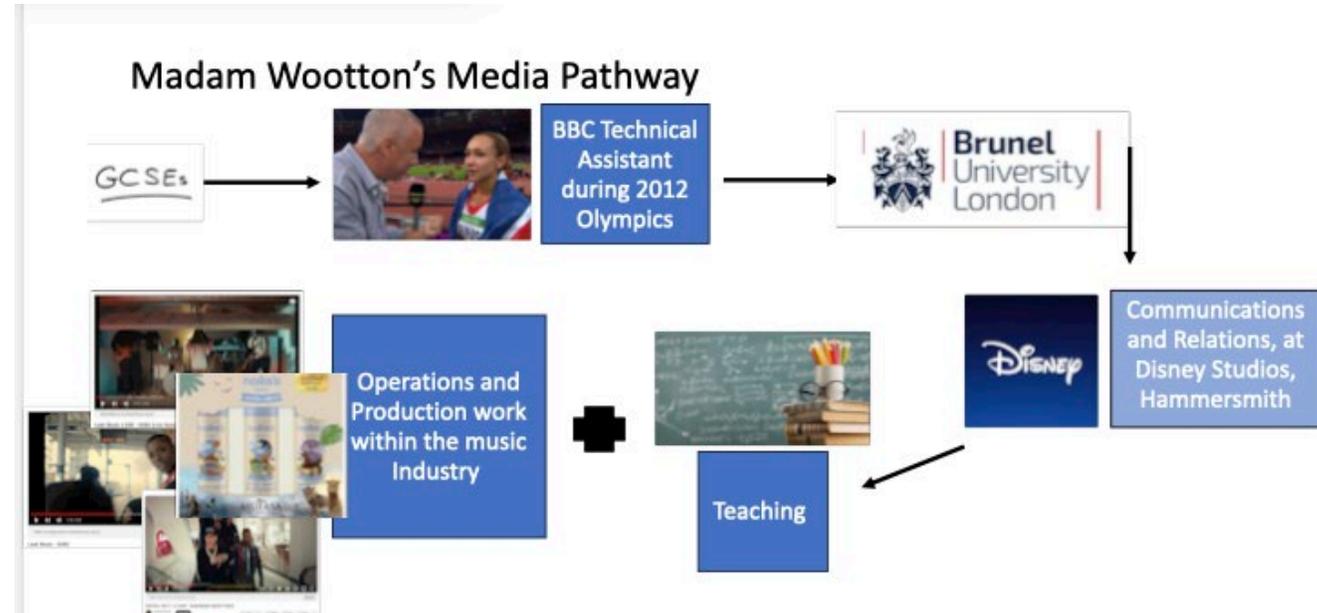
Media Studies opens the doors to professions such as marketing, advertising, journalism and project management; as well as more creative roles within filming, editing, directing and producing.

We offer A Level Media at A Level – build and develop knowledge further.

Students can go on to study Film and TV, Broadcast Journalism, Media Communications, Advertising, Marketing and many other courses at Undergraduate Level.

Media Studies - Potential careers

- Production work
- Camera work
- Content creator
- Brand managers
- Project management
- Publishing
- Many more!



GCSE

Citizenship

Head of Department: Madam Chalmers

WHAT IS CITIZENSHIP?

GCSE citizenship is a subject that teaches students about **democracy**, **government**, **law**, **rights** and **responsibilities** and **society**. It helps students to develop critical thinking, evidence evaluation, debate, argument and conclusion skills. It also prepares students to play a positive role in public life

TOPICS

4 Themes in Citizenship

❑ Theme 1: Life in Modern Britain

- ✓ In this theme students will look at the make-up, values and dynamics of contemporary UK society.

❑ Theme 2: Rights and Responsibilities

- ✓ In this theme students will look at the nature of laws and the principles upon which laws are based, how the citizen engages with legal processes, how the justice system operates in the UK, how laws have developed over time and how society deals with criminality.

❑ Theme 3: Politics and Participation

- ✓ In this theme students will look at the nature of political power in the UK and the core concepts relating to democracy and government.

❑ Theme 4: Active Citizenship

- ✓ This theme enables students to explore through case study approaches and by their own actions how citizens are able to try to make a difference.

Assessment

At the end of year 11 you will sit 2 exams!!!

Paper 1

Length: 1 hour 45 mins

Weight: 50% of GCSE

Theme 4: Active Citizenship (40 marks)

Theme 3: Politics and Participation (40 marks)

Total Marks: 80



Paper 2

Length: 1 hour 45 mins

Weight: 50% of GCSE

Theme 1: Life in Modern Britain (40 marks)

Theme 2: Rights and Responsibilities (40 marks)

Total Marks: 80

Destinations

Post 16	Post 18	World of Work
<ul style="list-style-type: none">• Government and Politics• Law• Criminology• Sociology• History• Media	<ul style="list-style-type: none">• Law• Politics• Criminology• Journalism• Media• Anthropology	<ul style="list-style-type: none">• Lawyer/Barrister• Teacher• Politician• Journalism• Judge• Solicitor

Don't forget

- Options evening tomorrow – 5pm.
- [Year 9 options | Heron Hall Academy](#)