

Dear Parents and Carers,

We are writing to make you aware of an emerging issue on social media which may be circulating among young people in the London Borough of Enfield and neighbouring areas.

We have been informed of a recently created TikTok account referencing several secondary schools across North London. The account appears to encourage young people to approach, challenge or film confrontations with others and share these videos online. Some content has already been removed by the platform for breaching community guidelines, and similar material may appear across other social media platforms.

There is currently a rumour circulating online regarding an 'event' all over Enfield which could include Enfield Town after school on Friday 27th February. At this stage, this appears to be social media speculation; however, we are sharing this information so that families are aware and can support us in keeping young people safe.

**The safety of our students is paramount so Heron Hall Academy staff will be on duty outside the school to help ensure that students are making their way straight home.**

#### **How can you support your child?**

We encourage you to speak to your child this evening:

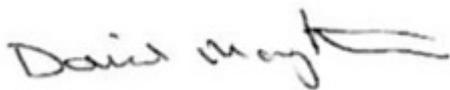
- Talk with your child about safe, responsible and respectful use of social media
- Reinforce the importance of not engaging with, filming or sharing confrontational content
- Remind them that recording or distributing incidents can place themselves and others at risk
- Encourage them to speak to a trusted adult at home or at school if they see or experience anything concerning.

We are monitoring the situation closely and are working with the Local Authority and relevant partners to ensure that any concerns are addressed swiftly and appropriately.

Students will be reminded of our expectations around behaviour, online safety and reporting concerns.

If your child shares information with you that raises concerns about their safety or the safety of others, please contact the school, [heron@northstartrust.org.uk](mailto:heron@northstartrust.org.uk) so that we can provide support and take appropriate action.

Kind Regards,



**David Maytham**  
Headteacher